



## NEWCASTLE DISTRICT BOWLING ASSOCIATION (ZONE 2) INC

PHONES: 4929 3441 – 4929 1307  
FAX: 4929 1699  
EMAIL ADDRESS: [zone2@ndba.com.au](mailto:zone2@ndba.com.au)  
WEBSITE: [www.ndba.com.au](http://www.ndba.com.au)

ADDRESS ALL CORRESPONDENCE TO:  
PO BOX 2199, DANGAR 2309

### CIRCULAR NO.2020-077

#### Expression of Interest to Host Zone 2 events

Sponsorship opportunities and a list of Competitions to be hosted, as well as the minimum hosting fee involved, are listed below: Note that amounts listed are minimum amounts. Clubs may submit greater amounts than are listed to secure multiyear deals should they wish.

**Please note that, in all cases, clubs must meet the criteria listed to host any of the events.**

#### **Naming right Sponsorship**

Your club may have a partnership which a company who would like to have naming rights to a Zone competition. The benefits for the Sponsor and the club would include the following,

1. Advertisement on all draws which are displayed in all Zone 2 clubs and on Website and Facebook page.
2. Company name mentioned in any publication such as the regular Wednesday Lawn bowls article in the Newcastle Herald, the posting of draws through Facebook and naming rights to any live streaming of the event. Advertising on the Zone 2 Website for the duration of the event sponsored.
3. For Zone Championships, if the club that the company is associated with does not want the final series, they would receive the overflow of matches that the host club for the finals cannot accommodate. This is generally a couple of full greens in the early rounds of events providing the club meets the criteria for hosting.
4. For Pennant events, the company would receive publicity for the duration of the Pennant season for both sectional and final series through all of the media options mentioned above as well as a Pennant final series at the club that the sponsor is associated with providing the club meets the criteria for hosting.

#### **Expression of Interest to Host Final Series of Zone 2 Events**

#### **The Expressions of Interest should clearly address the following:**

- The ability of the club to host the event on the proposed dates
- Quality of Greens;
- Lighting of at least one green
- Ability to host event with green space consideration
- Club's House and indoor/outdoor facilities
- Spectator Comfort
- Catering capability
- Appointment of Host Coordinator
- Volunteer management – including Controlling Body, Umpire Officials and Markers.

#### **Nominations Close December 18**

Further information regarding the above is as follows:

#### **Requirements for Hosting.**

The Host Club is required to provide a Green that passes the inspection of the NDBA Greens Committee. Only 1 green is required for Individual events from the quarter finals to Final. Should a club wish to host multiple events at the same time a minimum of 2 greens (12 rinks). 12 rinks are required to host quarter finals in Open, Senior and President's events simultaneously. A partnership agreement between two host clubs will be considered. All details of the partnership should be outlined in the EOI

(Continued next page)



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The greens must be of a high standard and able to cope with the volume of matches.

Where possible host clubs should have lighting on at least one green and the final series should be played on a green with lighting.

It is of critical importance that the general public and supporters are welcomed and accommodated around all sides of the green being used. This consideration is a high priority when the Club's ability to host is being evaluated. We must attract spectators to support the game and create a great atmosphere for all concerned.

The club must have adequate parking available or able to be accessed.

Snack Bar/Food facilities for all concerned must be available at all times during the event, including hot beverage facilities. The club should have communication facilities, including telephone and internet access.

The Club must be capable of efficiently catering for lunches for the players and spectators.

To allow the competitions to run to timetable it is important that players are fed in a timely manner (maximum of 30 minutes). Delays in feeding players are obviously unacceptable at these events. There should also be opportunity for spectators to purchase meals and beverages throughout the duration of the event.

The Host Club are to appoint a Coordinator to act as the principle contact and Controlling Body for Zone 2 who will be in charge of all correspondence and arrangements for the event. The Host Coordinator is also to ensure that all preparations for the Zone event are met and the requirements to complete the event to the highest standard is also achieved. Host clubs can be provided with guidelines to assist in efficiently running the event if required.

The Club may be asked to display banners or advertising as endorsed by Zone 2 for any sponsorship partners.

The Host Club is to provide Accredited National Umpires for each Green throughout the course of the event. The Zone 2 Umpires committee can assist in supplying Umpires or assist clubs in running accreditation or reaccreditation courses if required.

The Club successful in their bid to host 2021 events will be required to pay a hosting fee. Those offering an expression of interest are to submit their proposal which clearly outlines the hosting fee offered, including GST. Details must clearly indicate the total for each year should a multiyear deal be sort. Minimum amounts, per annum, as a base fee for hosting are listed below in this document.

Hosting a Championship or Pennant event has the potential to generate a significant return on investment for the club and clubs may also partner with local businesses to offset the hosting fee.

The Format and schedule for each event is set out in the Season Calendar, which is available now.

### **Nominations Close January 15 2021**

**Please see over page for list of events and pricing  
Dates appear next to events (subject to change)**



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### **Pennant Events**

**Saturday Pennant competition naming rights** = \$5000 per year (February through to end of May)

**Mid-Week Pennant Competition naming rights** = \$2500 per year (February through to end of May)

**Saturday Pennant Playoffs host club (grades 1 to 7 May 23 & 24, Spare May 29 & 30 with June 5 & 6 if required)**

8 team playoffs - Minimum sponsorship = \$1500.

4 team playoffs - Minimum sponsorship = \$1000.

**Mid-week Pennant Playoffs host club (Wednesday's During May)**

2 weeks, Semi-final + Final - Minimum sponsorship = \$500.

3 weeks, Quarter + Semi + Final or Round Robin Minimum sponsorship = \$600.

### **Zone Events**

**Pairs Events. (February 28, March 6, 7 & 14)**

Zone 2 Open Pairs – Minimum sponsorship = \$1200

Zone 2 Senior Pairs – Minimum sponsorship = \$1000

Zone 2 President's Pairs - Minimum sponsorship = \$1000

Champion of Champion Pairs – Minimum sponsorship = \$1000 **(September 4, 11 & 12)**

Bundle Package of more than one event available through negotiation.

**Triples Events. (July 3, 4, 10 & 11)**

Zone 2 Open Triples – Minimum sponsorship = \$1800

Zone 2 Senior Triples – Minimum sponsorship = \$1500

Zone 2 President's Triples - Minimum sponsorship = \$1500

Bundle Package of more than one event available through negotiation.

**Fours Events. (February 20, 21 & 27)**

Zone 2 Open Fours – Minimum sponsorship = \$2400

Zone 2 Senior Fours – Minimum sponsorship = \$2000

Zone 2 President's Fours- Minimum sponsorship = \$2000

Champion of Champion Fours – Minimum sponsorship = \$2000 **(September 18 & 19)**

Bundle Package of more than one event available through negotiation.

**Singles Events. (March 21, April 11 & 18, May 2)**

Zone 2 Open Singles – Minimum sponsorship = \$1200

Zone 2 Senior Singles – Minimum sponsorship = \$700

Zone 2 President's Singles - Minimum sponsorship = \$700

Zone 2 Minor Singles – Minimum sponsorship = \$450 **(November 6,7 & 13,14)**

Champion of Champion Singles – Minimum sponsorship = \$700 **(August 8, 14 & 15)**

Bundle Package of more than one event available through negotiation.

**Mattara naming rights (October 11 to 22)**

2 week event running in October – Minimum sponsorship = \$600

**To apply to host or for naming rights sponsorship, clubs must complete the following application and return by the due date.**

**Clubs or business houses can apply to host or have naming rights for multiple years from 2021 as there are no agreements in place.**



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## Application to Host or Naming Rights sponsorship.

CLUB OR COMPANY NAME:

Is the Sponsorship request for: Hosting or Naming Rights?

Which event is the Sponsorship application for?

- ZONE CHAMPIONSHIP
- PENNANTS POST SECTIONAL FIXTURE – Saturday Competition
- PENNANTS POST SECTIONAL FIXTURE – Midweek Competition

We hereby apply for naming rights the following event/s:

We hereby apply to host the following event/s:

**In support of this application we submit the following checklist of matters pertaining to the event. We believe that all items which have been ticked will be adequately covered by our club during the event.**

The Host Club agrees to play the fixture on the best available green at this club and on rink(s) suitable for spectator viewing or on the surface or green directed by the Zone Match Committee or Secretary.

The Host Club has suitable spectator seating and viewing areas around the green and have equipment to rope off areas reserved for players and special guests or commentators if required.

Flag pole to be available for the display of the Association and Sponsors Flags if required. As well as displaying any Sponsorship signing or displays as may be required.

Host Clubs are encouraged to display their own pennant flags to add to the general atmosphere of the event.

For events where the matches will cover the whole day the club must have the facilities to provide a suitable lunch in the 30 minutes allocated so as to not delay the commencement of the afternoon match, players must be able to purchase lunch between matches at a cost of \$15 or less.

Host clubs must be able to provide suitable wi-fi / internet coverage for live streaming of games if required.

Please supply a brief summary of meals that will be available for players and spectators.

Host Club must provide a telephone attendant to handle incoming calls requesting progress scores and this attendant will update scores on the Zone 2 Bowler Facebook page on a regular basis.

The Host Club will supply a Controlling Body for the fixture and will be in attendance from the commencement of trial ends for the duration of the event.

The Host club will appoint National Umpires (one per green) and a Marker (for each rink in any Singles events for morning games unless supplied by Zone 2). If the provision of Umpires is a problem, the Zone 2 Umpires Committee can assist.

The Host Club will provide a Microphone for internal/external use for announcements and Presentations

The Host Club will enter results, as directed, immediately after the conclusion of matches

Thank you for applying to host an Association event.

### **Nominations Close January 15 2021**



MARK CONWAY  
PRESIDENT  
17/11/2020

W.E. SHIPLEY  
SECRETARY